

WRITER

Joel self-published his first cookbook, *Papalosophy* in April 2016 & was signed by *Hachette* and *Little Brown* publishers for the global release of *Modern Spanish Kitchen* in August 2017. In addition, he writes for a number of publications on food, travel, lifestyle and tech trends.

JOEL SERRA

HEAD OF GLOBAL COMMUNITY

@eatwith // @vizeat

Original thinker

Creative presenter

Engaging content

CONTACT

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www.papalosophy.com

PAPALOSOPHY

STAYHUNGRY

'because food is not what you cook but what you make others taste'





SPEAKER

Joel is a seasoned presenter on diverse themes including food trends, entrepreneurship, creativity, personal branding and career design. He has spoken at *TechCrunch* in New York, *LIFT* in Geneva, *ADCE Creativity Festival* in Barcelona, and *SOFO* in Tel Aviv and *Startup Scene* in Melbourne

INFLUENCER

Joel knows social and as a top influencer, he knows how to set the food agenda.

@PapaSerraJr / 8.8k followers

@Papalosophy 1.5k page likes

@PapaSerraJr / 1.4 followers

+1k unique users a month

+5k monthly pages views

Fan: Female, 25-39, USA, UK, N. Europe



EVENTS

Known for designing original food experiences, Joel has run supperclubs, launched multi-city popup tours, created intimate and large-scale events for private and corporate clients - taste guaranteed.



BRANDS

Joel is immersed in the local and global food scene and leads the Global Community at *VizEat+EatWith*. He is a culinary insider for *W Hotels*, brand ambassador for *Chef's Roll*, *True Cooks*, & *Cool Cousins*, while advising on food-tech and community.